

EXECUTIVE TECHNOLOGY ADVISORS

WHEN TECHNOLOGY DRIVES STRATEGY



EXECUTIVE TECHNOLOGY ADVISORY GROUP

Experienced Advice for your Most Pressing Technology Issues

Today no company leader can ignore the growing impact of technology on their business. Whether they are looking to grow revenues, increase customer loyalty, reduce cycle times or dramatically reduce costs, technology is likely at the center of business strategy. At the same time, the evolving security challenges that these technologies introduce keep CEOs, CIOs and Corporate Boards up at night.

With a sense of urgency and much at stake, senior executives call A&M when they need an outside perspective to help them understand, embrace and navigate the growing impact of technology on their business as well as identify potential risks and threats. We have assembled a team of former CIOs and CTOs from Fortune 500 companies such as Charles Schwab, SYSCO, The Gap, and Morgan Stanley to provide objective, independent advice, help validate strategies, evaluate IT initiatives, and illuminate security and business risks.

BOARDS AND CEOs CALL US WHEN . . .

- They want a trusted, independent advisor to translate technology initiatives into “plain English”.
- They are concerned about cyber security risks and want to know what questions to ask their CIOs and CISOs about risk strategies and / or they need an independent technology-conversant advisor on the board.
- There are multiple technology officers (e.g., CIO, CTO, CDO, CISO, CMTO) with potentially overlapping and competing initiatives and they want confirmation / validation that investments are additive and coordinated.
- They are considering a complex merger, acquisition or divestiture and they want to understand the opportunities and risks of combining or separating technologies and IT organizations.

CIOs CALL US WHEN . . .

- They need an outside advisor to help create, validate and launch a business-aligned technology strategy.
- They need experienced, credible help to prepare their team and organization for transition to emerging technologies.
- They have a major technology initiative and need help developing a business case and funding proposal for the board.

CFOs CALL US WHEN . . .

- They want a sounding board for vetting IT strategies and validating spending priorities.
- They lack confidence that they have identified and addressed technology risks associated with their vendors.
- They have a major IT initiative that is over-budget and behind schedule and they want to understand underlying causes.

CMOs CALL US WHEN . . .

- They need advice about how to engage customers and deliver a seamless experience across a range of devices and channels.
- They need help leveraging their data to better segment their customers and provide a personalized experience.
- They are overwhelmed by the proliferation of marketing technology vendors and need objective evaluation of the offerings.

A&M EXECUTIVE TECHNOLOGY ADVISORY GROUP

Our team of seasoned industry executives have sat in the hot seat and have the sensitivity that comes from front line experience. They know the questions to ask and can identify potential roadblocks to success.



Fred Matteson

Prior Experience:

- Fireman's Fund Insurance Co., SVP and CIO
- Charles Schwab & Co., Inc., EVP
- Morgan Stanley, Principal



David Bergen

Prior Experience:

- Pacific Gas & Electric, Interim CTO
- Levi Strauss, SVP and CIO
- The Gap, VP



Twila Day

Prior Experience:

- SYSCO Corporation
–SVP and CIO
–VP, Technology and Application



Jean Hill

Prior Experience:

- First New York Securities, CIO
- Federal Reserve Bank of New York, VP, Deputy CTO, Technology Operations



Robin Evitts

Prior Experience:

- Clorox Company
– CIO
– Chief Audit Executive
- Deloitte & Touche, Partner



Jon Coombes

Prior Experience:

- Saudi Aramco, CISO
- USAA, Executive Director, Security Operations
- Rackspace Hosting, CSO



Denis Picard

Prior Experience:

- Nevamar, CIO
- Thilmany, CIO
- PricewaterhouseCoopers, Partner



Beth Devin

Prior Experience:

- Silicon Valley Bank, CIO
- Charles Schwab & Co., Inc, EVP
- Art.com, LLC, CTO



Mike Rouse

Prior Experience:

- Toyota, CTO
- Royal Bank of Canada, COO
- Goal Financial, CIO



Neil Brigham

Prior Experience:

- Northeast Utilities Co., CIO
- KPMG, Partner
- Arthur Andersen LLP, Partner



Paul Tearnen

Prior Experience:

- Innowave Technology, COO
- Syntax-Brilliant, SVP of Operations and CIO
- GS1 US, SVP and CIO



William Mellis

Prior Experience:

- Sky, Italy, SVP
- British Sky Broadcasting (BSkyB), Group Director of Business Performance
- Ernst & Young, Technology and CRM practice leader

“A&M guided us through the largest and most complex initiative in our company’s history...We couldn’t have done it without A&M.”

– CEO, Fortune 100 Company

“The A&M team helped us turn strategy into action. They didn’t just leave PowerPoint presentations; our organization is now living the new strategy.”

– CFO, Fortune 500 Company

WHY CHOOSE A&M?

Solving complex problems is in our DNA.

After 30 years of resolving some of the most urgent challenges in business history, we’ve honed critical expertise that clients at all levels of health can use to achieve rapid results.

Senior-level expertise and leadership.

Our senior leaders, many of whom are ex-CIOs, bring deep insight into the opportunities and challenges faced by businesses with practical approaches that work versus theoretical approaches that don’t. We combine this extensive business experience with a fact-based approach to get to the heart of the issues quickly and then take a hands-on approach to execution.

Urgency for action and results.

Our clients frequently comment that we drive change and rapid results where internal teams and other consultants have failed.

Objective and independent.

With no audit conflicts, software to recommend or project to save, A&M offers objective, credible advice you can trust to be in your best interest, not ours.

When action matters, find us at:



www.alvarezandmarsal.com



**LEADERSHIP
ACTION
RESULTS**

Companies, investors and government entities around the world turn to Alvarez & Marsal (A&M) when conventional approaches are not enough to activate change and achieve results.

Privately-held since 1983, A&M is a leading global professional services firm that delivers performance improvement, turnaround management and business advisory services to organizations seeking to transform operations, catapult growth and accelerate results through decisive action. Our senior professionals are experienced operators, world-class consultants and industry veterans who draw upon the firm's restructuring heritage to help leaders turn change into a strategic business asset, manage risk and unlock value at every stage.

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