

# EXECUTIVE CFO ADVISORY GROUP

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## BALANCING THE BROAD FINANCIAL AGENDA



## EXECUTIVE CFO ADVISORY GROUP

# Experienced Counsel From Leaders Who Have Been There

Successful CFOs are expected to partner with and provide guidance to the Board, CEO and other executives in making critical decisions directly impacting the success of the business. Balancing strategy, growth initiatives, resource allocation, cost management and concerns over shareholder returns with the more traditional roles of finance, accounting, tax, treasury and controls is a daunting task, even for seasoned leaders. How can one CFO bring both the strategic and tactical expertise that spans all of these disciplines?

With such a broad scope of responsibility and increased complexity in navigating today's business environment, CFOs call A&M when they need outside perspective and independent advice from professionals who understand these challenges, having faced them and implemented, first-hand, solutions to similar problems. At A&M, we have assembled a team of former CFOs, Controllers and others experienced in finance operations to provide objective guidance for critical decisions impacting companies and their finance organizations.

## CFOS CALL US WHEN . . .

- They have never had a formal **strategic planning** process and need assistance in facilitating the process with the leadership team.
- They have multiple, uncoordinated **corporate initiatives** and want an objective opinion about how to manage them at an enterprise level.
- They would like ideas to **accelerate the monthly close process**.
- They recently transitioned to a **private equity portfolio** business and need advice on managing board expectations and reporting.
- They are considering an **initial public offering (IPO)** and need advice on what changes they need to make to accounting and reporting practices before, during and after the IPO.
- They need a **seasoned tax expert** who can help "right the ship" when the current tax strategy, initiatives and/or function are underperforming.
- They are experiencing **liquidity risks or issues** and would like guidance to better manage cash flow and working capital.
- They want to hear more about best practices for realizing and accelerating **M&A synergies** or understanding the feasibility of identified synergies.
- They need to improve controls over decision-making authority in the organization and would like advice on establishing an **enterprise governance model**.
- They want advice on how to **mitigate certain financial, operational or compliance risks**.
- They suspect fraud and/or embezzlement due to **accounting irregularities** and want to understand the steps they need to take to prove or disprove their suspicions.
- They want to understand what **benchmarks and metrics** are available and relevant for measuring performance against their peers.

# A&M EXECUTIVE CFO ADVISORY GROUP

Our team of seasoned industry executives has walked in your shoes and has the sensitivity that comes from front line experience. They know the questions to ask and can identify potential roadblocks to success.



## Paul Ruh

- Portillo's Restaurant Group, CFO
- Quiznos, CFO
- Carnation Dairy, CFO



## Bill Wells

- Charles Schwab, **SVP of Finance and Strategy**, CFO - Technology/ Brokerage Operations
- Tandem Computers and Digital Equipment Corp., VP Finance - Technology, Assistant Corporate Controller



## Mark Biggers

- Mobil Oil Corporation, Subsidiary Pres., Asst. GM
- Tesco Corporation, VP, Controller
- CRC Evans Pipeline International Corporation, SVP, CFO



## Phung Ngo-Burns

- Ability Holdings, Inc., EVP, CFO
- ExpressJet Holdings, Inc., CFO, CAO, Corporate Controller



## John Cox

- BMC Software, CFO
- US Department of Housing and Urban Development, CFO
- Pennsylvania Medicaid - ODP, Interim CFO



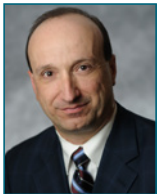
## Albert Liguori

- GlobalLogic, Interim VP Tax
- Transaction Network Services, Interim VP Tax
- MF Global, Interim VP Tax



## Teresa McMahon

- Omnivere, LLC, CFO, CAO
- Storage Technology DSD, Inc., CFO



## Paul Kosturos

- Harry & David, Interim CFO
- JDS Uniphase, VP, Corporate Controller
- Brightstar Information Technology Group, Inc., CFO



## Mike Tamulis

- Main Street Resources, CFO
- A&M Capital, Interim CFO



## Jonathan Vanderveen

- High Tech Software Company, Global Controller
- Deloitte & Touche, Partner



## Andrew Bronstein

- Amendia, Inc., Interim CFO, Treasurer
- SunGard Data Systems, CFO - Software and Services Division, CAO



## Helen Van Ness

- Morgan Stanley, CFO, Technology & Operations
- Antares Capital, Interim CFO

"Historically, we've used various firms, including A&M, for our traditional consulting needs. However, when it comes to brainstorming and vetting strategies and improvement initiatives that come through this office, I rely on A&M's experienced CFO group for unbiased, road-tested guidance, as well as validation of our planned approach and solutions."

— CFO, Industry Leading Residential Services Business

"A&M demonstrated a unique ability to provide critical real-time data and financial management tools and advice during difficult fiscal times, and helped formulate communication strategies to answer queries from our provider network, federal partners, and other stakeholders. Equally important - A&M brought people skills that allowed them to integrate with and lead state staff while being mindful of knowledge transition."

— Kevin Friel, former Deputy Secretary of the Office of Developmental Programs, State of Pennsylvania

## WHY CHOOSE A&M?

### Solving complex problems is in our DNA.

After 30 years of resolving some of the most urgent challenges in business history, we've honed critical expertise that clients at all levels of maturity can use to achieve rapid results.

### Senior-level expertise and leadership.

Our senior leaders, many of whom are former CFOs, CAOs, and Controllers, bring deep insight into the challenges faced by businesses with practical approaches that work versus theoretical approaches that don't.

### Urgency for action and results.

Our clients frequently comment that we drive change and rapid results where internal teams and other consultants have failed.

### Objective and independent.

Without the potential conflicts of public accounting firms, A&M offers objective, credible advice you can trust to be in your best interest, not ours.



When action matters, find us at:



[www.alvarezandmarsal.com](http://www.alvarezandmarsal.com)



**LEADERSHIP  
ACTION  
RESULTS**

Companies, investors and government entities around the world turn to Alvarez & Marsal (A&M) when conventional approaches are not enough to activate change and achieve results.

Privately-held since 1983, A&M is a leading global professional services firm that delivers performance improvement, turnaround management and business advisory services to organizations seeking to transform operations, catapult growth and accelerate results through decisive action. Our senior professionals are experienced operators, world-class consultants and industry veterans who draw upon the firm's restructuring heritage to help leaders turn change into a strategic business asset, manage risk and unlock value at every stage.

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