



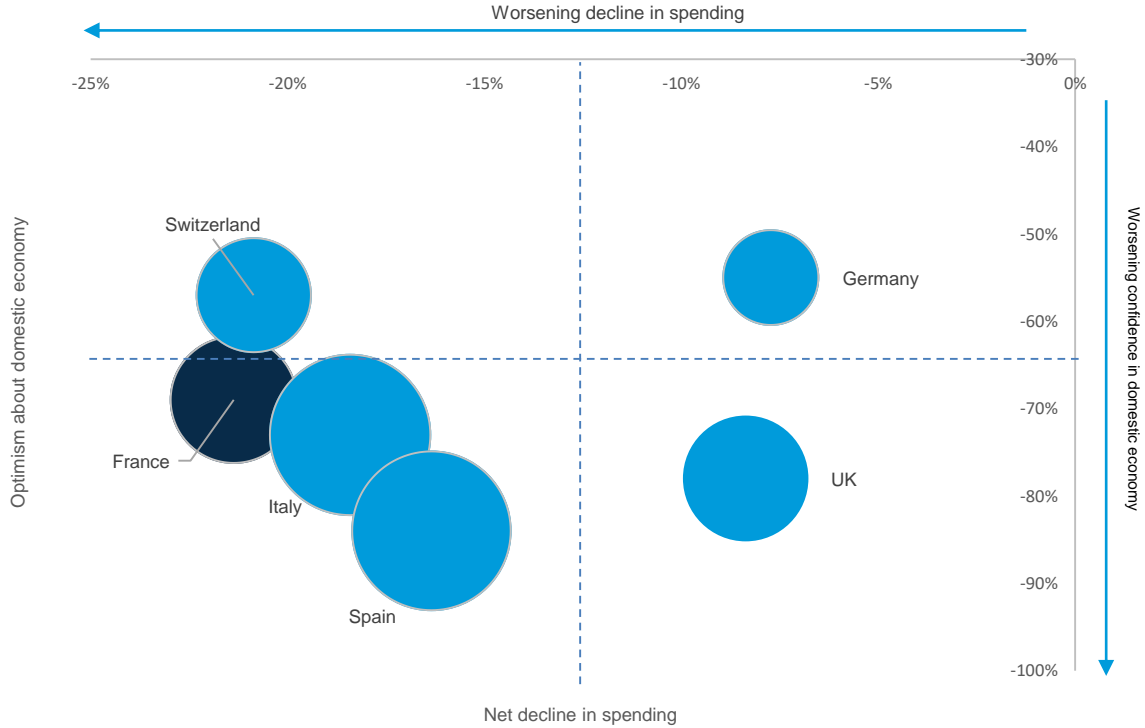
FRANCE CHARTBOOK

The shape of retail: Consumers and the new normal

June 2020

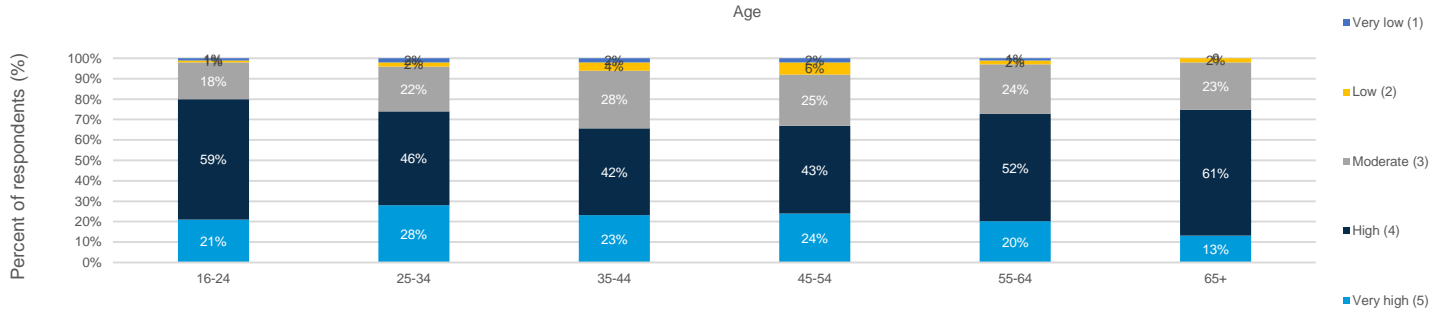
Pessimism and cutting back spending in Europe

Net balance of those that indicated either an increase or decrease in spending since the pandemic

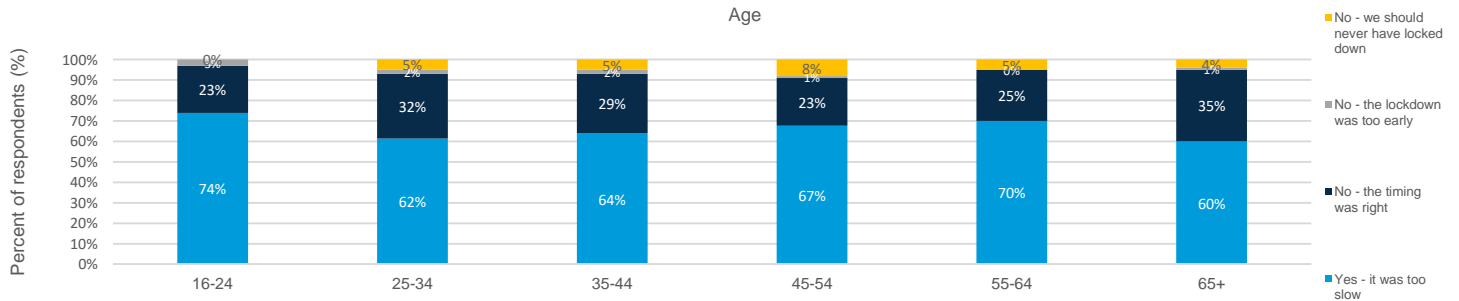


Note: Size of the bubble reflects attitudes towards personal finances. A larger bubble reflects greater pessimism towards personal finances

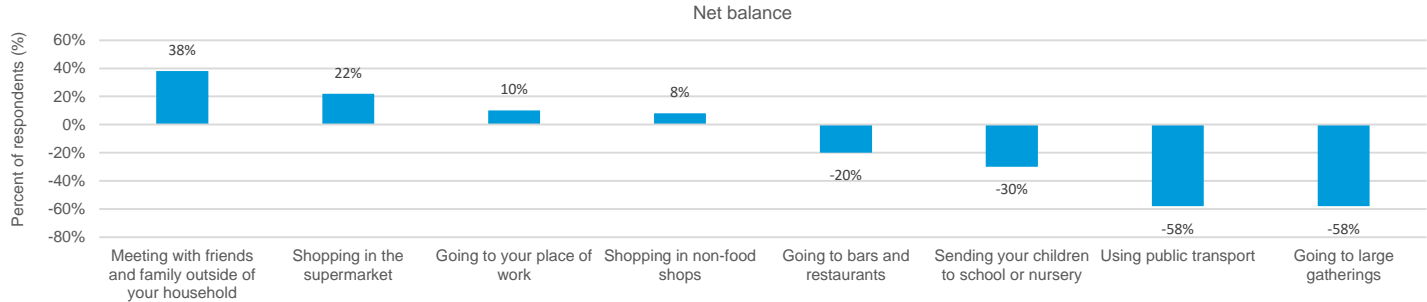
What level of threat do you think the coronavirus (Covid-19) currently poses to health in France?



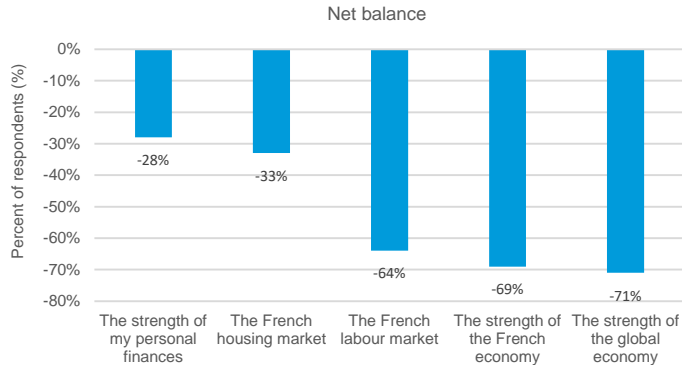
Do you think the French Government should have locked down the country sooner?



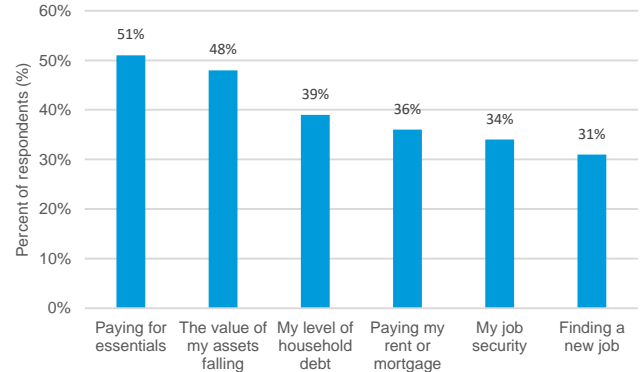
As lockdown restrictions ease, how comfortable might you feel when doing the following activities (if you were to do them in the same way as before the coronavirus)?



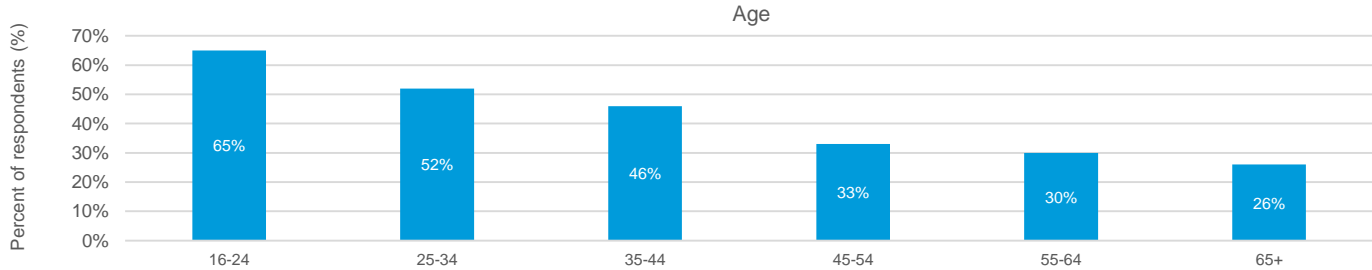
Thinking about the short-term impact over the next three months, how do you expect the follow areas to change?



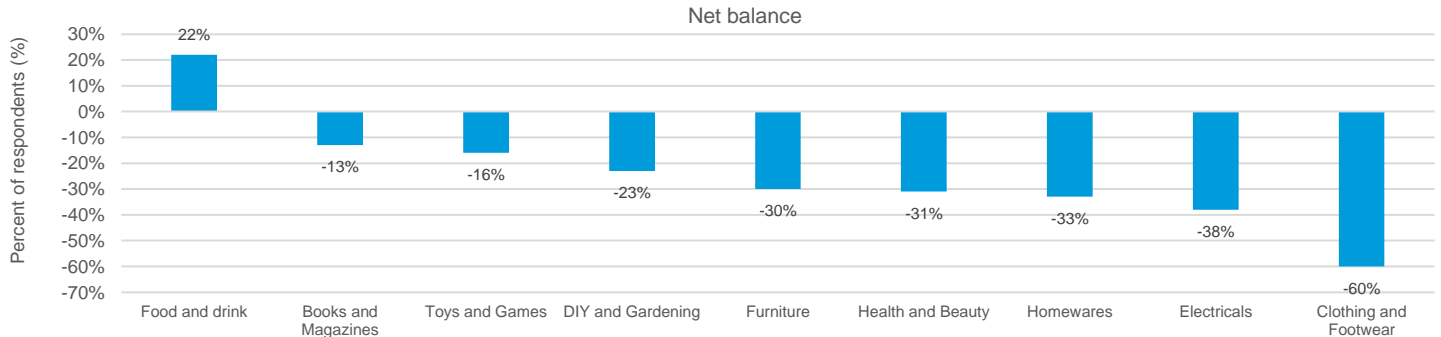
How worried are you about each of the following?



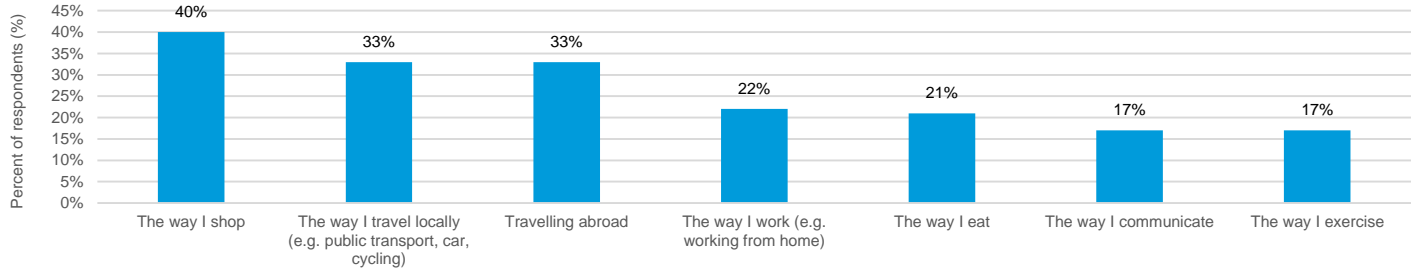
Have you started buying any products online that you had always previously bought in-store because of the coronavirus situation? Yes respondents



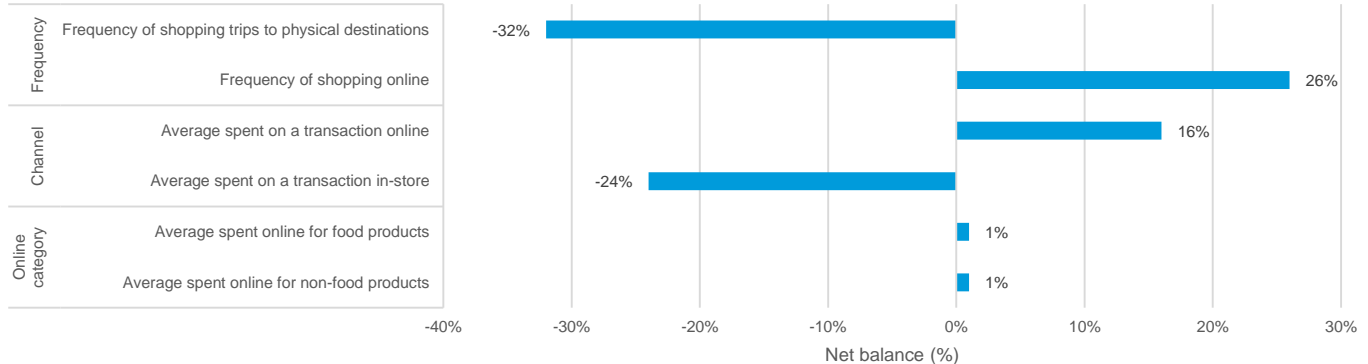
How has the coronavirus situation affected your overall spending?



Which, if any, of the following activities might you change on a permanent basis because of the coronavirus?



How do you think your shopping habits are likely to change in the long-term due to the impact of the coronavirus?



A&M's European retail sector contacts:



Erin Brookes - UK
Managing Director and Head of Retail,
Europe
+44 20 7663 0592
ebrookes@alvarezandmarsal.com



Tarek Hosni - France
Managing Director
+33 682818256
thosni@alvarezandmarsal.com



Hervé Gilg - France
Managing Director
+44 798 335 8909
hgilg@alvarezandmarsal.com



Bob Rajan – Germany
Managing Director
+49 89 710 40 60 61
brajan@alvarezandmarsal.com



Alberto Franzone – Italy
Managing Director
+39 02 8596411
afranzone@alvarezandmarsal.com



Alejandro González - Spain
Managing Director
M: +346 5094 9417
Alejandro.gonzalez@alvarezandmarsal.com



Claudio Cervellati - Switzerland
Managing Director
+41 79 5927415
ccervellati@alvarezandmarsal.com



ABOUT ALVAREZ & MARSAL

Companies, investors and government entities around the world turn to Alvarez & Marsal (A&M) for leadership, action and results. Privately held since its founding in 1983, A&M is a leading global professional services firm that provides advisory, business performance improvement and turnaround management services. When conventional approaches are not enough to create transformation and drive change, clients seek our deep expertise and ability to deliver practical solutions to their unique problems.

With over 4,500 people across four continents, we deliver tangible results for corporates, boards, private equity firms, law firms and government agencies facing complex challenges. Our senior leaders, and their teams, leverage A&M's restructuring heritage to help companies act decisively, catapult growth and accelerate results. We are experienced operators, world-class consultants, former regulators and industry authorities with a shared commitment to telling clients what's really needed for turning change into a strategic business asset, managing risk and unlocking value at every stage of growth.

To learn more, visit: AlvarezandMarsal.com.

Follow A&M on:



ALVAREZ & MARSAL