



November 17, 2023

To: Whom it May Concern

Re: MAV Beauty Brands Inc., Marc Anthony Cosmetics Ltd., Marc Anthony US Holdings, Inc., Marc Anthony Cosmetics USA, Inc., MAC Pure Holdings, Inc., MAV Midco Holdings, LLC, Renpure, LLC, Onesta Hair Care, LLC, and The Mane Choice Hair Solution LLC (collectively, the “Applicants”)

On November 14, 2023, the Applicants commenced court-supervised restructuring proceedings under the *Companies’ Creditors Arrangement Act*, R.S.C. 1985, c. C-36, as amended (the “CCAA”) by obtaining an order (the “**Initial Order**”) from the Ontario Superior Court of Justice (Commercial List) (the “**Court**”), which, among other things, provides for a stay of proceedings until November 24, 2023 (the “**Stay Period**”). The Stay Period may be extended by the Court from time to time.

Pursuant to the Initial Order, Alvarez & Marsal Canada Inc. was appointed as monitor (the “**Monitor**”) of the business and financial affairs of the Applicants.

A copy of the Initial Order and all materials filed in these proceedings may be obtained at the Monitor’s website at www.alvarezandmarsal.com/MAV or on request from the Monitor by calling **1-416-847-5157** or by emailing MAV@alvarezandmarsal.com.

Pursuant to the Initial Order, during the Stay Period, all persons having oral or written agreements with the Applicants or statutory or regulatory mandates for the supply of goods and/or services are restrained, until further Order of the Court, from discontinuing, altering, interfering with or terminating the supply of such goods or services as may be required by the Applicants, provided that the normal prices or charges for all such goods or services received after the date of the Initial Order are paid by the Applicants in accordance with normal payment practices of the Applicants, or such other terms as may be agreed upon by the supplier or service provider and the Applicants and the Monitor, or as may be ordered by the Court.

During the Stay Period, all parties are prohibited from commencing or continuing legal action against the Applicants, and all rights and remedies of any party against or in respect of the Applicants or their assets are stayed and suspended except with the written consent of the Applicants and the Monitor or with leave of the Court.

If you have any questions regarding the foregoing or require further information, please consult the Monitor’s website at www.alvarezandmarsal.com/MAV or should you wish to speak to a representative of the Monitor, please contact the Monitor at **1-416-847-5157** or by emailing MAV@alvarezandmarsal.com.

Yours very truly,

A handwritten signature in blue ink, appearing to be the initials 'AM'.

Alvarez & Marsal Canada Inc.

In its capacity as Court-Appointed Monitor of
MAV Beauty Brands Inc., Marc Anthony Cosmetics Ltd., Marc Anthony US Holdings, Inc., Marc Anthony Cosmetics
USA, Inc., MAC Pure Holdings, Inc., MAV Midco Holdings, LLC, Renpure, LLC, Onesta Hair Care, LLC, and The
Mane Choice Hair Solution LLC,
and not in its personal or corporate capacity