

Art Collection Auction Process – General Information

Heffel Fine Art Auction House is honoured to announce ***The Hudson's Bay Company Collection*** auctions, a once-in-a-generation offering of **works of art and retail-era ephemera** from one of Canada's most iconic institutions and North America's longest-running company, founded in 1670. The **collection will debut at auction this fall with *A Legacy Through Art: The Hudson's Bay Company Collection***, a **live sale** of 27 highlights on **November 19, 2025**, and the first of a **series of online auctions**, running from **November 12 to December 4, 2025**.

This highly-anticipated historic offering from HBC reflects more than three centuries of Canadian history, commerce and art. From celebrated artworks and iconic HBC point blankets to rare coins, retail antiquities and collectible toys, the collection showcases the remarkable diversity of HBC's holdings. The auction was authorized by the Ontario Superior Court of Justice (Commercial List) in September 2025.

The November live auction will feature three sessions of major Canadian and international masterworks and will be held in Heffel's state-of-the-art auction room in Toronto, with remote bidding options available through its Digital Saleroom.

The online auctions will offer an expanded selection of art, objects and ephemera, providing an opportunity for collectors of all levels and categories to participate in this unprecedented event.

Hudson's Bay Company Auction and Preview Schedule

Heffel looks forward to welcoming collectors, institutions and the public to experience and celebrate this extraordinary collection. The collection will be available for preview prior to the sales.

- **Live Auction Preview:**
 - November 11 – 18, 2025, 11am – 6pm ET
 - Heffel Toronto, 13 Hazelton Ave., Toronto ON M5R 2E1
- **Online Auction Preview:**
 - December 1 – 3, 2025, by appointment only
 - Heffel Toronto, 13 Hazelton Ave. Toronto ON M5R 2E1

The live auction will take place on Wednesday, November 19 in Toronto in four sessions. The sale will be broadcast live at Heffel.com. The four sessions are:

- ***A Legacy Through Art: The Hudson's Bay Company Collection*** – 3:00 pm ET
- ***The Lillian Mayland McKimm Collection*** – 5:00 pm ET
- ***Canadian, Impressionist & Modern Art*** – 7:00 pm ET
- Followed by ***Post-War & Contemporary Art***

The live auction catalogues, details and registration information are available [here](#).

The online auction catalogue will be available in the coming weeks at www.heffel.com.