



April 26, 2024

To: Whom it may concern

Re: Ted Baker Canada Inc., Ted Baker Limited, OSL Fashion Services Canada Inc., and OSL Fashion Services, Inc. (collectively, "TB Retail Group", the "Applicants", or the "Company")

On April 24, 2024, the Company commenced court-supervised restructuring proceedings (the "**CCAA Proceedings**") under the *Companies' Creditors Arrangement Act*, R.S.C. 1985, c. C-36, as amended (the "**CCAA**") by obtaining an order (the "**Initial Order**") from the Ontario Superior Court of Justice (Commercial List) (the "**Court**"), which, among other things, provides for a stay of proceedings until and including May 3, 2024 (the "**Stay Period**"). The Stay Period may be extended by the Court from time to time. Also pursuant to the Initial Order, Alvarez & Marsal Canada Inc. was appointed as monitor (the "**Monitor**") of the business and financial affairs of the Company.

The Applicants commenced ancillary proceedings on April 24, 2024 in the United States Bankruptcy Court for the Southern District of New York (the "**U.S. Bankruptcy Court**") under Chapter 15 of the United States Bankruptcy Code (the "**Chapter 15 Proceedings**"), 11 U.S.C. 101-1330, as amended, seeking recognition of the CCAA proceedings as foreign main proceedings and to give effect to the Initial Order in the United States. On or about April 26, 2024, the U.S. Bankruptcy Court entered orders granting provisional relief and scheduling a hearing on the Applicants' request for recognition of the CCAA as foreign main proceedings for May 8, 2024 (the "**Recognition Hearing**"). Notice of the Recognition Hearing is attached hereto as Appendix A.

A copy of the Initial Order and all materials filed in the CCAA Proceedings and the Chapter 15 Proceedings may be obtained at the Monitor's website at www.alvarezandmarsal.com/TBRetail or on request from the Monitor by calling 1-833-591-1289 or by emailing TBRetail@alvarezandmarsal.com.

Pursuant to the Initial Order, during the Stay Period, all persons having agreements with the Company or statutory or regulatory mandates for the supply or license of goods, intellectual property and/or services to the Company or the Applicants, are restrained until further Order of the Court from discontinuing, altering, interfering with or terminating the supply of such goods or services as may be required by the Company, provided that the normal prices or charges for all such goods or services received after the date of the Initial Order are paid by TB Retail Group in accordance with normal payment practices of the Company or such other terms as may be agreed upon by the supplier or service provider and the Company and the Monitor, or as may be ordered by the Court.

During the Stay Period, all parties are prohibited from commencing or continuing legal action against the Company and all rights and remedies of any party against or in respect of the Company or its assets are stayed and suspended except with the written consent of the Company and the Monitor or leave of the Court.

No claims procedure has been ordered by the Court at this time. If and when a claims procedure is approved by the Court, further details and claim forms will be posted to the Monitor's website. It is through such a claims procedure that creditor claims will be reviewed and determined.

If you have any questions regarding the foregoing or require further information, please consult the Monitor's website at www.alvarezandmarsal.com/TBRetail or should you wish to speak to a representative of the Monitor, please contact the Monitor at 1-833-591-1289 or by emailing TBRetail@alvarezandmarsal.com.

Yours very truly,

Alvarez & Marsal Canada Inc.

In its capacity as Court-Appointed Monitor of
TB Retail Group and not in its personal or corporate capacity

**UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK**

In re:

Ted Baker Canada Inc., *et al.*,¹

Debtors in a Foreign Proceeding.

Chapter 15

Case No. 24-10699 (MEW)

Jointly Administered

**NOTICE OF FILING AND HEARING ON PETITIONS
UNDER CHAPTER 15 OF THE BANKRUPTCY CODE**

PLEASE TAKE NOTICE that on April 24, 2024, Ted Baker Canada Inc., as the court-appointed foreign representative (the “Foreign Representative”) of the above-captioned debtors (the “Debtors”), which are the subject of jointly-administered proceedings under Canada’s *Companies’ Creditors Arrangement Act*, R.S.C. 1985, c. C-36 in the Ontario Superior Court of Justice in Toronto, Ontario, Canada (the “Canadian Proceedings”), filed a verified petition (the “Verified Petition”) with the U.S. Bankruptcy Court for the Southern District of New York (the “Court”).

PLEASE TAKE FURTHER NOTICE that, among other things, the Verified Petition requests entry of an order recognizing the Canadian Proceedings as foreign main proceedings pursuant to section 1517 of title 11 of the U.S. Code (the “Bankruptcy Code”), granting related relief pursuant to Bankruptcy Code section 1520, and granting certain additional relief pursuant to Bankruptcy Code section 1521.

PLEASE TAKE FURTHER NOTICE that the Court has scheduled a hearing to consider the relief requested in the Verified Petition (the “Recognition Hearing”) on **May 8, 2024 at 10:00 a.m. (E.S.T.)**. The Recognition Hearing will be held before the Honorable Michael E. Wiles in Courtroom 617 of the U.S. Bankruptcy Court for the Southern District of New York, One Bowling Green, New York, N.Y. 10004-1408. At the Recognition Hearing, the Court may order the scheduling of a case management conference to consider the efficient administration of the Debtors’ cases.

PLEASE TAKE FURTHER NOTICE that any objection to the Verified Petition must be made in accordance with the Bankruptcy Code, the Federal Rules of Bankruptcy Procedure, the Local Rules of the U.S. Bankruptcy Court for the Southern District of New York, and any rules of the Honorable Michael E. Wiles in a writing that sets forth the basis for such objection with specificity. Any such objection must be filed with the Court electronically by registered users of the Court’s case filing system and served upon the Foreign Representative’s counsel, Cole Schotz, P.C., 1325 Avenue of the Americas, New York, New York 10019, Attn: Warren A. Usatine, Esq.,

¹ The Debtors in these chapter 15 cases, along with the last four digits of each Debtor’s U.S. Federal Employer Identification Number (“FEIN”) or Canada Revenue Agency Business Number (“BN”), are: Ted Baker Canada Inc. (BN 3889); Ted Baker Limited (FEIN 3341); OSL Fashion Services, Inc. (FEIN 1225); and OSL Fashion Services Canada (BN 7745).

Felice Yudkin, Esq., and Mark Tsukerman, so as to be received no later than **4:00 p.m. (E.S.T.) on May 3, 2024.**

PLEASE TAKE FURTHER NOTICE that if no objection is timely filed and served as provided above, the Court may grant the relief requested in the Verified Petition without a hearing or further notice.

PLEASE TAKE FURTHER NOTICE that any party in interest objecting to the Verified Petition or the relief requested therein must appear at the Recognition Hearing at the time and place set forth above.

PLEASE TAKE FURTHER NOTICE that the Recognition Hearing may be adjourned from time to time without further notice other than an announcement in open court or a notice of adjournment filed with the Court.

PLEASE TAKE FURTHER NOTICE that copies of the Verified Petition and all other documents filed in this case can be accessed (i) at www.alvarezandmarsal.com/TBRetail or (ii) from the Court's web site, <http://ecf.nysb.uscourts.gov> (a PACER login and password are required to retrieve documents).

DATED: April 24, 2024

Respectfully submitted,

COLE SCHOTZ P.C.

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Counsel to Foreign Representative