

SOCIAL SECTOR

Maximize your organization's impact through expert execution



ALVAREZ & MARSAL

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Alvarez & Marsal is a trusted partner to nonprofit leaders who seek to maximize the social impact of every dollar they invest. We work with mission-driven organizations to improve operational performance, launch new initiatives, and ensure that existing programs are both sustainable and strategically aligned.



HOW WE CAN HELP

Our social sector clients operate on a variety of business models. We serve grantmakers, private philanthropists, nonprofit organizations, public school systems, charter management organizations and social enterprises. Yet when it comes to achieving their mission, all of our clients recognize that the execution phase is of vital importance to any program or initiative. A&M professionals lend the operational expertise to translate innovative ideas into real outcomes.

Our core services include:

Strategy Development

Define, clarify or refresh investment strategies so that funds drive reform and spur innovation.

Complex Program Implementation

Provide capacity to drive multiple stakeholders and work streams while representing strategic objectives and vision; manage people and processes to ensure programs are action-oriented and effective.

Research & Analysis

Drive informed decision-making through rigorous analysis of markets, solutions and partners.

Technology Advisory & Execution

Deliver on-site advisory services to improve operational performance; accelerate the development of data platforms and other technology products by identifying the necessary requirements, use cases and functional specifications.

Evaluation

Measure performance through metrics and reporting; conduct on-site trainings and workshops to build capacity.

Convenings & Coalitions

Coordinate event logistics, develop content and engage stakeholders across different organizations.

SUCCESS STORIES

Stepping in to Help a Struggling Grantee

After receiving a multi-million dollar grant, a leading charter management organization (CMO) was struggling to meet its objectives. An efficient, tightly integrated data and technology infrastructure was essential to executing the program strategy. The grantee looked to A&M for interim IT leadership to improve overall operations and implement a new data warehouse. A&M helped the grantee get back on track by identifying opportunities for cost reduction and led the effort to recruit a full-time Vice President of Technology.

Translating Strategy into Action

Committed to promoting financial inclusion in the developing world, a major foundation engaged A&M to advise on the de-sign of a new program strategy. The A&M team worked closely with foundation staff to identify key investments, highlight risks and create a detailed plan for the implementation phase. By clearly defining the overall program strategy and approach, A&M helped the client secure the necessary funding to continue work over five years. A&M became a core partner in the overall program execution, helping to launch new tools, products and communications.

“A&M guided us through the largest and most complex initiative in our company’s history... We couldn’t have done it without A&M.”

- CEO, Fortune 100 Company

“The A&M team helped us turn strategy into action. They didn’t leave just PowerPoint presentations; our organization is now living the new strategy”

- CFO, Fortune 500 Company

WHY CHOOSE A&M?

Proven Track Record in the Social Sector

We work with social sector leaders to tackle some of the toughest issues facing the world today. Major foundations trust A&M to manage their multi-million dollar grant programs, while newly forming nonprofits count on our professionals to ensure their day-to-day operations are streamlined and effective. With over 75 nonprofit engagements completed to date, our teams bring a comprehensive understanding of cross-sector issues, including:

- K-12 & Higher Education
- Financial Inclusion & Economic Development
- U.S. & Global Public Health
- Youth & Families

Flexible, Hands-on Delivery Model to Meet Short and Long-Term Needs

We recognize that effective social change demands persistence, innovation and the courage to take risks. That’s why our clients benefit from a service model built around evolving program needs. When strategies change directions, we leverage the firm’s diverse service lines and subject-matter experts to ensure a successful outcome, no matter what.



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About U.S. Communities:

U.S. Communities is the leading national government purchasing cooperative, providing world class government procurement resources and solutions to local and state government agencies, school districts (K-12), higher education institutions, and nonprofit organizations. U.S. Communities was founded in 1996 as a partnership between the Association of School Business Officials, the National Association of Counties, the National League of Cities and the United States Conference of Mayors. More than 55,000 registered agencies, education institutions and non-profits utilize U.S. Communities contracts to procure more than 1.8 billion dollars in products and services annually. This continued growth is fuelled by the programs' proven track record of providing public agencies the best overall government pricing and unparalleled value.



LEADERSHIP.
PROBLEM SOLVING.
VALUE CREATION.

Companies, investors and government entities around the world turn to Alvarez & Marsal (A&M) when conventional approaches are not enough to activate change and achieve results.

Privately-held since 1983, A&M is a leading global professional services firm that delivers performance improvement, turnaround management and business advisory services to organizations seeking to transform operations, catapult growth and accelerate results through decisive action. Our senior professionals are experienced operators, world-class consultants and industry veterans who draw upon the firm's restructuring heritage to help leaders turn change into a strategic business asset, manage risk and unlock value at every stage.

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