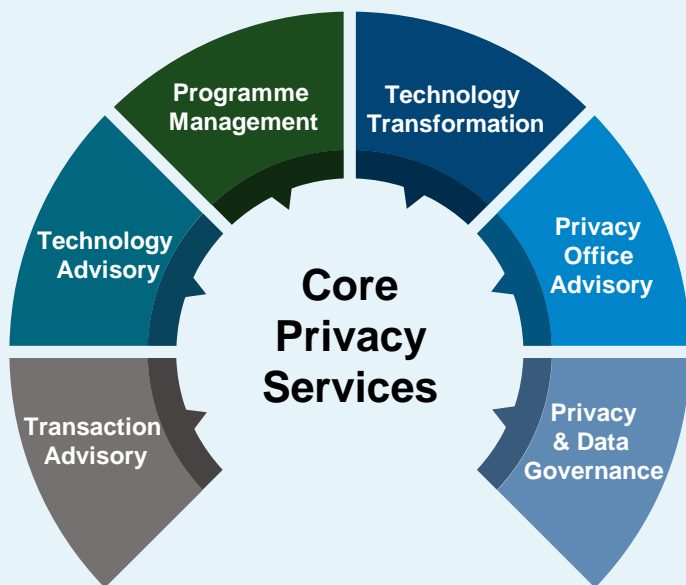




DISPUTES AND INVESTIGATIONS PRIVACY & DATA COMPLIANCE SERVICES COLLABORATING WITH LAW FIRMS

The evolving legal, regulatory and risk management landscape impacting on technology innovation, data monetisation and digital services, continues to present challenges to organisations in their collection and use of personal data. Organisations can find themselves going around in circles between different internal stakeholders and control functions, as they seek to strike a balance between managing their legal, reputational and operational risks alongside their commercial and strategic objectives.

A&M's Privacy and Data Compliance practice supports clients in designing and implementing risk and compliance strategies including board level governance reviews and embedding privacy into digital transformations through to implementing privacy controls and updating technical and business processes.



Privacy Activities:



Advisory



IT & Business Process Data



Operational Change



Process Improvement



Assurance & Monitoring

The A&M Difference:



Our team focuses on supporting clients with navigating the evolving and complex data protection regulatory landscape to develop and implement solutions to address these challenges. Our team brings specialist regulatory, project management and consulting services in supporting global and complex corporate privacy challenges including:

- Cross-border data flows
- Industry specific needs including financial services and life sciences
- Intersecting privacy, information governance, records management, data science and technology

Through collaboration with law firms and privacy technology vendors, clients can benefit from comprehensive and consistent advice, strategy and delivery. Typically this combination also provides larger and longer term engagements, involving a wider group of internal stakeholders and business owners.

Typical A&M Privacy Activities:

- Project Management Office (PMO) support
- Designing of data protection governance frameworks and corporate target operating models for privacy
- Mapping of personal data flows, technologies and business usage including compiling of Records of Processing Activities (RoPA)
- Operationalising and implementing individual rights request handling procedures
- Establishing or improving privacy office processes including incident management, privacy impact assessment (PIA) methodology, complaints handling and privacy by design operational and technology control requirements
- Accountability monitoring and assurance including embedding privacy metrics into corporate risk reporting and management dashboards

Typical External Counsel Activities:

- Providing advice on interpretation of privacy and data protection laws and regulations
- Ensuring privilege around sensitive and confidential transactions and projects
- Drafting of privacy notices, consent wording and data protection contractual clauses
- Validating RoPAs and identifying legal bases of personal data processing
- Providing guidance and expertise around complex and contentious individual rights requests and application of exemptions
- Addressing cross-border data transfer issues and conflicts of law
- Coordinating jurisdictional specific advice and overlapping areas of law such as consumer protection and employment rules

Our Experience:



GDPR Programme for Media & Entertainment Company

Our team supported the programme management and specific implementation workstreams of a global media company's GDPR compliance program working closely with external legal counsel. Project management support was provided to the program team and international operating companies in rolling out project activities while periodic updates on progress to programme sponsors and senior management. Our team facilitated the global roll out of various toolkits and template materials, drafted by external counsel, including the implementation of privacy notices, consent mechanisms, individual rights and vendor review processes and privacy by design requirements.



Cross-Border Data Transfer Risk Analysis

Our team assisted a global banking corporation in undertaking a detailed operational privacy risk analysis for a transformation project involving migration of data to a centralized anti-money laundering (AML) compliance utility. Our team identified high-risk datasets for segregation and/or redaction based on detailed external legal counsel review of key jurisdictional laws. The output enabled the client to proceed with the transformation project whilst ensuring key operational risks impacting certain datasets were addressed beforehand.

Managing risk, reputation and legal compliance through the combination of expert advice, operational accountability and business process improvements

About Alvarez & Marsal

Companies, investors and government entities around the world turn to Alvarez & Marsal (A&M) when conventional approaches are not enough to drive change and achieve results. Privately held since its founding in 1983, A&M is a leading global professional services firm that provides advisory, business performance improvement and turnaround management services.

With over 4,500 people across four continents, we deliver tangible results for corporates, boards, private equity firms, law firms and government agencies facing complex challenges. Our senior leaders, and their teams, help organizations transform operations, catapult growth and accelerate results through decisive action. Comprised of experienced operators, world-class consultants, former regulators and industry authorities, A&M leverages its restructuring heritage to turn change into a strategic business asset, manage risk and unlock value at every stage of growth.

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