



# EXPERIENCED ADVICE FROM PEOPLE WHO HAVE SAT IN THE HOT SEAT

Senior executives call A&M when they need an outside perspective to help them embrace and navigate the growing impact of technology on their business.

We have assembled a team of former CIOs and CTOs from Fortune 500 companies such as Charles Schwab, SYSCO, The Gap, and Morgan Stanley. Our seasoned industry executives have the sensitivity that comes from front line experience. They know the questions to ask, can identify potential roadblocks to success and provide objective, independent advice.

## **Boards and CXOs call us when...**

- They need a better knowledge of the rapidly evolving digital environment, its potential impact on different parts of the business and the value chain in order to foresee how digital can undermine existing strategies and stimulate the need for new ones.
- There are multiple technology officers (e.g., CIO, CTO, CDO, CISO, CMTO) with potentially overlapping and competing initiatives and they want confirmation/validation that investments are additive, coordinated and aligned with their business objectives.
- They want a trusted, independent advisor to translate technology initiatives into “plain English”.
- They have a major IT initiative that is over-budget and behind schedule and they want to understand underlying causes.
- They have hired a new CIO and they want to give him or her the best chance for success. A&M provides one-on-one coaching and advice for the critical first 30, 60 and 90 days of a new CIO's tenure.

- They lose a key executive and need a senior, experienced professional who can step in and quickly stabilize and improve the business.
- They are concerned about cybersecurity risks and want to know what questions to ask their CIOs and CISOs about risk strategies and/or they need an independent technology-conversant advisor on the board.

## **CIOs call us when...**

- They have a major technology initiative and need help developing a business case and funding proposal for the board.
- They are working through complex, mission critical issues and disaster scenarios.
- They are starting a major transformation initiative and need an objective advisor to evaluate potential risks and provide ongoing quality assurance that the project stays on track.
- They want a sounding board for vetting IT strategies and validating spending priorities.

# Executive Advisors

Our seasoned industry executives have the sensitivity that comes from front line experience. They know the questions to ask and can identify potential roadblocks to success.



## JEAN HILL

### Prior Experience:

- First New York Securities, CTO
- Federal Reserve Bank of New York, VP, & Deputy CTO, Technology Operations
- Morgan Stanley, Managing Director, Global Technology Services



## TWILA DAY

### Prior Experience:

- SYSCO Corporation
- SVP and CIO
- VP, Technology and Application



## DAVID BERGEN

### Prior Experience:

- Pacific Gas & Electric, Interim CTO
- Levi Strauss, SVP and CIO
- The Gap, VP



## BILL GIBSON

### Prior Experience:

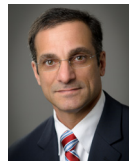
- Levi Strauss and Company
- CIO
- VP Applications, Development and Services
- VP Architecture and Strategy



## FRED MATTESON

### Prior Experience:

- Fireman's Fund Insurance Co., SVP and CIO
- Charles Schwab & Co., Inc., EVP
- Morgan Stanley, Principal
- Lehman Brothers, SVP
- IBM Watson, Board of Advisors



## JOE DETULLIO

### Prior Experience:

- IMG Worldwide, Inc., SVP and CIO
- EquaTrax LLC, CEO
- Universal Music Group, EVP and CIO
- Seagram Spirits & Wine Group, VP and CIO



## MIKE ROUSE

### Prior Experience:

- Toyota, CTO
- Royal Bank of Canada, COO
- Goal Financial, CIO



## NEIL BRIGHAM

### Prior Experience:

- Northeast Utilities Co., CIO
- KPMG, Partner
- Arthur Andersen LLP, Partner



## PAUL TEARNEN

### Prior Experience:

- Innwave Technology, COO
- Syntax-Brilliant, SVP of Operations and CIO
- GS1 US, SVP and CIO



## PAUL BENZ

### Prior Experience:

- Boars Head Brand, CIO
- National Waste Recycler, CIO
- Gevity HR, SVP and CIO
- PepsiCo, VP, Merger Integration
- Tropicana Products Inc., VP, Shared Services and Sales Operations



## About Alvarez & Marsal

Companies, investors and government entities around the world turn to Alvarez & Marsal (A&M) when conventional approaches are not enough to make change and achieve results. Privately held since its founding in 1983, A&M is a leading global professional services firm that provides advisory, business performance improvement and turnaround management services.

With over 3000 people across four continents, we deliver tangible results for corporates, boards, private equity firms, law firms and government agencies facing complex challenges. Our senior leaders, and their teams, help organizations transform operations, catapult growth and accelerate results through decisive action. Comprised of experienced operators, world-class consultants, former regulators and industry authorities, A&M leverages its restructuring heritage to turn change into a strategic business asset, manage risk and unlock value at every stage of growth.

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