



DISPUTES AND INVESTIGATIONS

Information Governance

For the modern organization, information has never been more valuable — or posed more risk. In an environment of increasingly sophisticated cyberattacks, stringent regulations, and complex litigation, it has become too costly to govern information poorly or keep it past its legal and regulatory lifespan.

Significant organizational and technological challenges prevent most organizations from addressing information risk. To solve these challenges, A&M brings a proven, practical approach to information risk and governance. We help companies manage information risk effectively and efficiently.

Our Services



Program

A&M helps companies establish effective, right-sized information governance (IG) programs based on their size, industry, organizational complexity and the specific information risks they face. Whether a company is starting from square one or has a mature program that just needs some tuning, A&M brings a proven set of industry best practices to IG program development, including:

- Charter development
- Roles and responsibilities definition
- Program framework design
- Target operating model development
- Organizational change management



Controls

A&M helps companies navigate the complex patchwork of international and U.S. regulations relevant to IG. In partnership with Corporate Legal and outside counsel, A&M helps develop or evolve the governance controls that companies require, including policies governing:

- Information governance (IG)
- Records and information management (RIM)
- Email management
- Transitory communications
- Data classification
- Records and information retention schedules



Procedures

A&M partners with companies to develop the day-to-day procedures that support compliance with IG policies.

- Data retention and disposal procedure
- Technology evaluation procedure



Data Disposal Program Management

A&M becomes an extension of a company's team to provide staffing to support its data disposal efforts, from fractional staffing to managing a full program to enable the cleanup of legacy data at scale.



Technology Evaluation and Selection

Whether a company is evaluating data scanning and file analytics tools, privacy software, or full-bore governance risk and compliance platforms, A&M has the depth of tech expertise to navigate the information governance landscape and help the company make the right decision.

- Market scan
- Candidate selection
- RFP design
- RFP management



Reducing Data Risk

A&M partnered with a national healthcare provider to identify and quantify the risk posed by sensitive data through a comprehensive data mapping effort. A&M identified more than 100 data risks and recommended eight initiatives to reduce the company's overall data risk by 62 percent.

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ABOUT ALVAREZ & MARSAL

Founded in 1983, Alvarez & Marsal is a leading global professional services firm. Renowned for its leadership, action and results, Alvarez & Marsal provides advisory, business performance improvement and turnaround management services, delivering practical solutions to address clients' unique challenges. With a world-wide network of experienced operators, world-class consultants, former regulators and industry authorities, Alvarez & Marsal helps corporates, boards, private equity firms, law firms and government agencies drive transformation, mitigate risk and unlock value at every stage of growth.

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