



ESG ADVISORY

Realize + Optimize + Innovate

Maximizing ROI from Sustainable Supply Chain Initiatives

With many companies and private equity funds continuing to boost budgets to support sustainability initiatives from compliance to major decarbonization efforts, the question should no longer be should we invest, but rather how do we maximize return on our investment?

This shift requires a move beyond resource allocation for well-intentioned causes to an emphasis on innovative investment that reduces barriers to business and maximizes operational potential. Innovation is critical in supply chain functions where customer pressures and appetite for sustainable and responsible sourcing is increasing against the backdrop of cost, quality and security of supply.

Here, we find that those companies that embrace sustainable supply chain activities by realizing risk, optimizing operations and inspiring innovation are far better positioned to capture real, sustained value.

Realize Risk

- Returns from sustainable supply chain investment begin by identifying potential risks and untapped opportunities.
- Assess your existing networks for vulnerabilities that open your organization to financial, reputational and operational disruption, ranging from regulatory fines to customer backlash, and ensure you're not missing out on trends in market and customer preferences.
- Develop a comprehensive – yet practical – risk mitigation plan. Reevaluate those mitigation plans as sourcing strategies take shape, including nearshoring, offshoring, supplier consolidation.

Optimize Operations

- In supply chains, sustainability should equate to efficiency and co-benefits.
- Streamlining logistics reduces your GHG emissions profile, rethinking packaging conserves resources, diversifying partners increases resiliency.
- Operational efficiencies lead to reduced costs and disruption – all of which, maximizes your profitability.

Inspire Innovation

- Build new frameworks for partnership and value chain collaboration, align governance and partner expectations, choose enabling technologies to ease management burdens and deliver a new narrative within your industry.
- Integration spurs innovation. Pursue sustainability initiatives that support broader corporate goals to ensure that investment becomes a driver of top line growth.
- Leverage creative sustainable supply chain solutions to access new markets and unlock revenue potential.

For more than 40 years, Alvarez and Marsal (A&M) has set the standard for how companies should tackle complex business challenges, boost operating performance and maximize value. When you are ready to turn your sustainability efforts into smart financial investment, call us.

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ABOUT ALVAREZ & MARSAL

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With over 9,000 people providing services across six continents, we deliver tangible results for corporates, boards, private equity firms, law firms and government agencies facing complex challenges. Our senior leaders, and their teams, leverage A&M's restructuring heritage to help companies act decisively, catapult growth and accelerate results. We are experienced operators, world-class consultants, former regulators and industry authorities with a shared commitment to telling clients what's really needed for turning change into a strategic business asset, managing risk and unlocking value at every stage of growth.

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