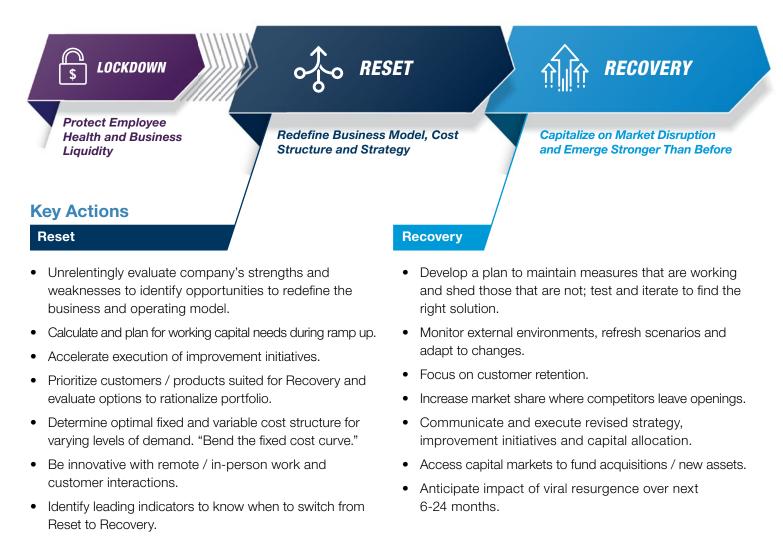
# CORPORATE PERFORMANCE IMPROVEMENT COVID-19: Pivot to Recovery, Thrive in the 'New Normal'

As companies transition out of Lockdown, there will be a small window to reset and prepare unique recovery plans to thrive in the 'new normal.'

Now is the time for companies to reset strategies, business models and cost structures to adapt to the 'new normal.' During this reset period, leaders must act decisively to develop their recovery plans in order to emerge stronger following the crisis.

To successfully pivot to recovery, 'business as usual' will not work. Companies must shore up weaknesses and redefine the business with a 'clean sheet' mentality, while monitoring and adapting to changing landscapes.



• Leverage corporate development to identify opportunities for M&A activity.

## ALVAREZ & MARSAL

### **Key Considerations in all Phases of Recovery**

Managing all phases of the Recovery requires strong leadership, clear communication, cross functional alignment and accountability.



Anticipate and embrace the 'new normal' and develop bespoke ramp up plan for customers and suppliers.



Realign resources to support enterprise changes.



Focus on digital. Increase online sales and embrace digital tools used in crisis response.



Determine structure and processes to support new work environments (e.g., employee back to work / remote workforce).



Reduce leadership structure complexity.

#### Why A&M?

For over 35 years, A&M has been helping clients tackle tough business issues, boost operating performance and maximize stakeholder value.

Our experience serving clients in crisis situations uniquely positions us to help companies plan for and manage Recovery – all without wasting precious time.

#### Contact A&M Today

We can help your company develop and execute actionable recovery plans:



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#### **ABOUT ALVAREZ & MARSAL**

Companies, investors and government entities around the world turn to Alvarez & Marsal (A&M) when conventional approaches are not enough to make change and achieve results. Privately held since its founding in 1983, A&M is a leading global professional services firm that provides advisory, business performance improvement and turnaround management services.

With over 4,500 people across four continents, we deliver tangible results for corporates, boards, private equity firms, law firms and government agencies facing complex challenges. Our senior leaders, and their teams, help organizations transform operations, catapult growth and accelerate results through decisive action. Comprised of experienced operators, world-class consultants, former regulators and industry authorities, A&M leverages its restructuring heritage to turn change into a strategic business asset, manage risk and unlock value at every stage of growth.





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