



CORPORATE

## Press Release

For immediate release

### **MAAX Corporation and affiliates agree to sale of assets and business to Brookfield**

**Montreal, Quebec, June 12, 2008** – MAAX Corporation (“MAAX” or “the Company”) announced today that it has entered into an Asset Purchase Agreement with Brookfield Bridge Lending Fund Inc. (“Brookfield”), its senior lender, concerning a transaction (the “Sale Transaction”) that will see Brookfield acquire substantially all of the assets and property of MAAX Corporation and its affiliates (“MAAX” or the “Company”).

The Sale Transaction preserves the MAAX business and ensures its continuance as a successful competitor in the marketplace. The Sale Transaction has the following key elements:

- Brookfield will purchase substantially all of the assets and property of the Company;
- Brookfield will assume substantially all of the Company’s trade obligations and the continued employment of substantially all of the Company’s employees as set out in the Asset Purchase Agreement;
- Brookfield will continue to fulfill the Company’s obligations to its customers and suppliers as set out in the Asset Purchase Agreement;
- The purchase price is the amount owing under the Company’s Senior Secured Credit Facility, plus the assumption by Brookfield of the assumed liabilities; and
- The Sale Transaction is expected to close within 60 days.

“This transaction will place the MAAX business on a much stronger financial footing that will enable it to focus on building upon its competitive position and positive reputation,” said Paul Golden, the Company’s President and CEO. “It preserves the MAAX business and ensures its continuance as a successful competitor in the marketplace.”

The Sale Transaction will be implemented through a Court-supervised process. To that end MAAX has applied for and obtained today an Order of the Superior Court of the Province of Quebec (Commercial Division) to initiate proceedings under the *Companies’ Creditors Arrangement Act*. These proceedings are limited to the Company’s operations in Canada and do not apply to those in the United States or Europe. The Sale Transaction hearing has been scheduled to approve the sale of the assets and the business and a vesting order before the Superior Court of the Province of Quebec (Commercial Division) and such matter is presentable on Thursday, June 26, 2008 at 9:15 a.m. in Courtroom 16.12, 1 East, Notre-Dame Street, Montreal, Quebec.



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This process will not affect the Company's day-to-day operations. MAAX has access to the funding necessary to maintain operations and the business will continue without disruption during this period. As part of the Initial CCAA Order, the Court approved an amendment to the Company's existing credit facilities with Brookfield that provide MAAX with an additional CDN \$30 million of available financing.

As part of the Sale Transaction, MAAX will continue pay its suppliers for all goods and services in the ordinary course. Brookfield is assuming the co-op, rebate, warranty claim and other provisions of its current customer agreements, and the Company anticipates that these will continue to be honoured without interruption.

"Our sales in Canada remain strong," Mr. Golden added. "We have plans to continue growing our leadership position and market share in the United States, and we expect that the completion of the Sale Transaction will enable MAAX to emerge as a stronger company for the long term in North America and Europe."

## About MAAX

MAAX is a leading North American manufacturer of award-winning bathroom products and spas for the residential housing market. The corporation is committed to offering its customers an enjoyable experience: distinctive, stylish, and innovative products and the best customer service practices in the industry.

The company currently employs more than 2,000 people in 15 plants and independent distribution centers throughout North America and Europe. Visit us at [www.maax.com](http://www.maax.com)

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